Thailand’s Leading
International Exhibition and Conference
on Water & Wastewater Technology

5 - 8 June 2019
BITEC, BANGKOK THAILAND

www.thai-water.com
THE TOP DESTINATION FOR PROFESSIONALS IN THAI WATER AND WASTEWATER INDUSTRIES!

The 5th edition - is a unique biennial event that features the very latest equipment and cutting-edge technology. The 2019 show will be held on 5 – 8 June 2019 at BITEC, Bangkok, Thailand. The show displays the latest resources & treatment operations for municipalities and business; Systems for Sewage; Rainwater Harvesting; Particle Separation; Removal Technology; Residual Treatment; Sludge - Thickening and more. Double-digit market growth is resulting in major business opportunities and Thai Water Expo 2019 has become a must-attend event for those in the Water and Waste-water industries. It is the only show in Thailand focused exclusively on water technology.

Exhibits by more than 1,500 Brands from 45 Countries

More than 12,000 Trade Visitors from 40 Countries

National Pavilions from China, Israel, Netherlands, Singapore, South Korea and Taiwan

More than 20 Important Academic Seminars & Conferences

60% Local Trade Buyers

40% International Buyers

THE TOP SHOW WITH SERIOUS BUYERS

Thai Water Expo 2019 provided special business success to exhibitors. The event was attended by thousands of decision-makers and buyers from across Thailand and ASEAN.

Purpose of Visit
- To view and study new technology  48%
- To place orders  20%
- To evaluate for future participation  17%
- To view and recommend to decision maker  15%

10% Quality Visitor Increase since 2015
MAJOR OPPORTUNITIES
IN THAI WATER & WASTEWATER MARKETS

Water Management is among Thailand’s top priorities and the wastewater treatment market is expected to climb substantially over the next few years. The water and wastewater treatment sector is estimated to grow around 10% per year following increased investment in both public and private sectors...

The government has budgeted approximately USD2.682 billion for 93 community wastewater treatment plants across Thailand.

The Wastewater Management Authority has provided a budget of approximately USD200 million for 48 construction and rehabilitation projects in the Wastewater Management Plan covering the next four years.

Economic growth is a key driving force behind the demand for water from high-rise buildings. The law now requires that all wastewater from livestock be treated before discharging into public property. Farms need to comply with the law by implementing a water treatment system. Currently only large farms, which need standard certificates for export, comply with the law by implementing a water treatment system.

The result creates a very special business opportunity; Thai Water Expo 2019

Thai Water Expo 2019
5 - 8 June
at BITEC

Job function
- Business Owner/ Executive / General Management: 35%
- Engineer/ Technician/ Maintenance: 22%
- Control Manager/ Plant Manager/ Consultant: 18%
- Sales / Marketing: 14%
- Purchasing/ Finance & Accounting: 7%
- Government Official / Researcher / Academic: 4%

Company’s main industry
- Building & Construction/ Sub-contracting: 20%
- Government Official / Power Plant: 16%
- Air-conditioning & Refrigeration/Electrical & Electronic: 15%
- Engineering/Consultant Services: 13%
- Food & Agriculture Product: 11%
- Petrochemical / Oil & Gas: 10%
- Automobile Assemblers/Autoparts & Components: 7%
- Iron / Steel Metal / Machine Manufacture: 5%
- Others: 3%

Visitors Management Level
- 35%

Visitors Intend to Place Orders and Involving in Decisionmaking
- 35%

*Source: www.export.gov
Mr. Bernhard Kelkes,
First Secretary, Embassy of the Kingdoms of the Netherlands

"ThaiWater is a great place to find new business partners and meet with key stakeholders of sectors in Thailand and the SEA region."

Ms. Jan Tan
SWA Secretariat, Singapore Water Association

"Thai Water enables our members to promote their products and services. It is the country’s leading international exhibition on water and wastewater technology."

Mr. Somchai Uongpitakpan
Managing Director, Water Doctor Co., Ltd.

“We have exhibited at this show for many years and each time we received good feedback and multiple sales leads. We get good feedback whenever we exhibit here.”

CO-LOCATED PARTNERS...

THAI WATER EXPO 2019 will be co-located with the 20th Edition of PUMPS & VALVES ASIA 2019 – the only specialized exhibition for Pumps, Valves, Pipes and Fittings Hardware in Thailand. All are closely related and share many of the same target buyers. This is a perfect combination which helps to expand trade visitor profiles and attract buyers from a greater variety of industries.

MARKETING & PROMOTIONAL ACTIVITIES

MARKETING MATERIALS
Marketing Materials will go out to the thousands of international visitors and organisations associated with the exhibition.

- Brochure
- Show Preview
- Show Invitation
- Show Guide
- Show Daily
- Post Show Report
- Inside Water Magazine

DIGITAL MARKETING

- Website
- E-newsletters
- Facebook
- Online News Coverage

RADIO AND TELEVISION PROMOTION

ADVERTISING AND NEWS COVERAGE

PR and advertising promotion will publicize the 2017 exhibition as well as regular newsletters.

- Advance Media Plus Co., Ltd.
- Alliance Media (Singapore) PTE.
- Asia Biz Connect Group (TTIM)
- EverythingAboutWater
- Brandex Directory Co., Ltd.
- Green World Publication Co., Ltd.
- Indian Pump Industry
- Inflow-Line
- Orange Media Malaysia Sdn Bhd
- SHP Media Sdn. Bhd
- Technology Media Co., Ltd.
- Ten Sho Co., Ltd.
VISITOR PROFILES
- Department Stores
- Entrepreneurs
- Hospitality Segments
- Manufacturers and System Integrators
- Food and Beverages Industry
- Pulp and Papers Industry
- Chemical Pharmaceutical Industry
- Petroleum Industry
- Agricultural Industry
- Iron and Steel Industry
- Mines and Quarries
- Textile Industry
- Animal Husbandry
- Agro Industry
- Metropolitan Waterworks Authority
- Provincial Waterworks Authority
- Other Local and National Government Agencies

EXHIBITOR PROFILES
- Water Resource Management
- Municipality Water Management
- Wastewater Treatment and Management
- Industrial Water and Wastewater Treatment
- Ultra-Pure Water
- Bottled Water Production
- Sewerage
- Irrigation
- Rainwater Harvesting Technology and Management
- Particle Separation
- Flotation Equipment Technology
- Disinfection and Bio-pollutants Technology
- Nutrient Removal and Recovery
- Water Re-use
- Particle Remove Technology
- Residual Treatment and Sludge Thickening
- Resource Recovery
- Natural Treatment Systems
- Clean, Green and Sustainable Water Technologies

PARTICIPATION RATES

RAW SPACE
- USD 398 / sq.m.
- THB 11,500 / sq.m.

SHELL SCHEME
- USD 488 / sq.m.
- THB 14,000 / sq.m.

Shell Scheme Includes:
- Fascia board 0.5 m. height with company name
- Needle punch carpet
- White panel systems 2.4 m.
- 1 lockable cabinet
- 1 table
- 3 folding chairs
- 1 socket points 5 Amp 220 V
- 2 units of 40 W fluorescent lights
- 1 waste basket

For more information please contact
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ASEAN’S LEADING WATER INDUSTRY EVENTS

Water is Essential to Health, Social and Economic Development

Asia has shown a positive trend in strengthening water security since 2013. South East Asia countries such as Myanmar, Philippines and Vietnam are shown positive progress and are on the path to urban water security and water-sensitive cities. Malaysia and Thailand make major progress in household water supply and sensation and both countries have made economic progress as a result from investing in water and sanitation management.

With our ASEAN’s leading water industry events, we are providing the key players a platform not only to display the latest developments and innovations but also to showcase solutions to decision makers and industry professionals. At each water event, there will be conferences, seminars, roundtable discussions, best practice sessions; all offering attendees to network, meet their peers and experts, and get the latest insight and updates in water industry.